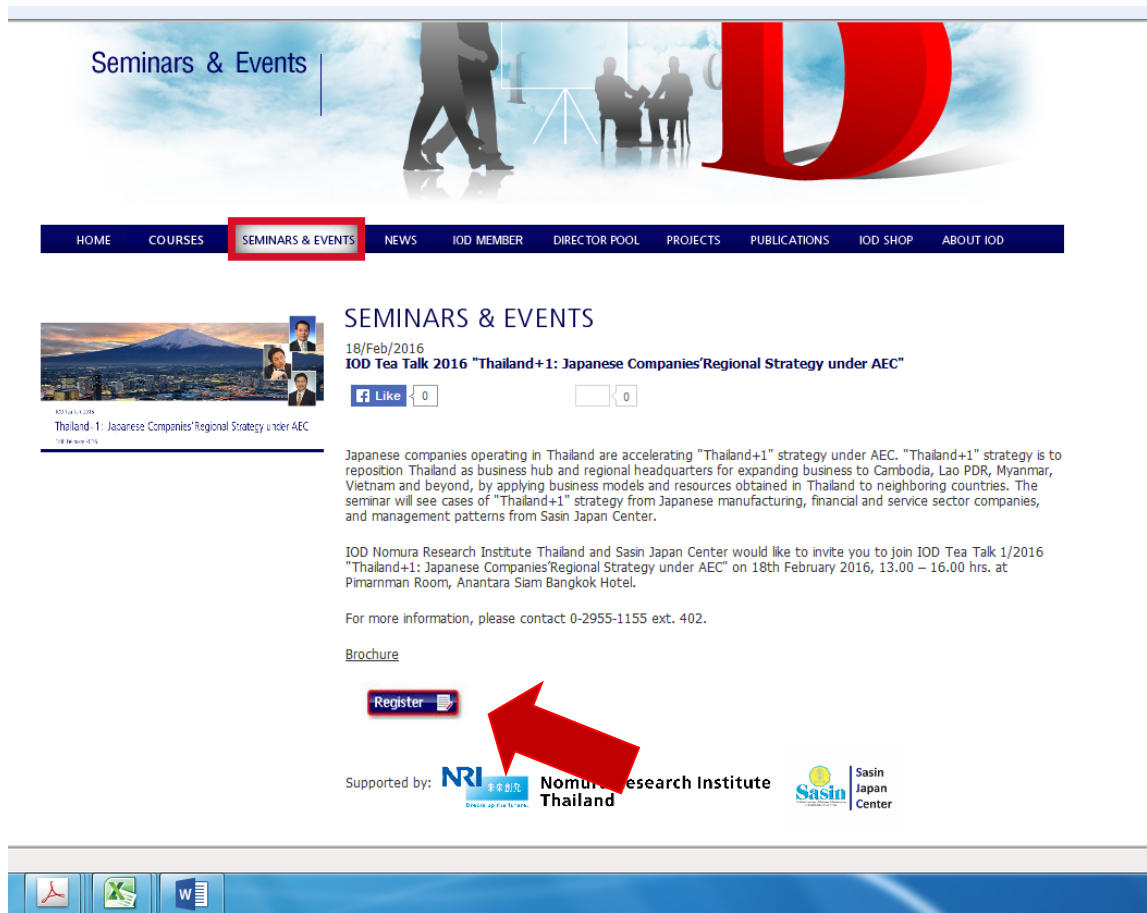


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18/Feb/2016
IOD Tea Talk 2016 "Thailand+1: Japanese Companies' Regional Strategy under AEC"

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Thailand+1: Japanese Companies' Regional Strategy Under AEC



Japanese companies operating in Thailand are accelerating "Thailand+1" strategy under AEC. "Thailand+1" strategy is to reposition Thailand as business hub and regional headquarters for expanding business to Cambodia, Lao PDR, Myanmar, Vietnam and beyond, by applying business models and resources obtained in Thailand to neighboring countries. The seminar will see cases of "Thailand+1" strategy from Japanese manufacturing, financial and service sector companies, and management patterns from Sasin Japan Center.

IOD Nomura Research Institute Thailand and Sasin Japan Center would like to invite you to join IOD Tea Talk 1/2016 "Thailand+1: Japanese Companies' Regional Strategy under AEC" on 18th February 2016, 13.00 – 16.00 hrs. at Pimarnman Room, Anantara Siam Bangkok Hotel.

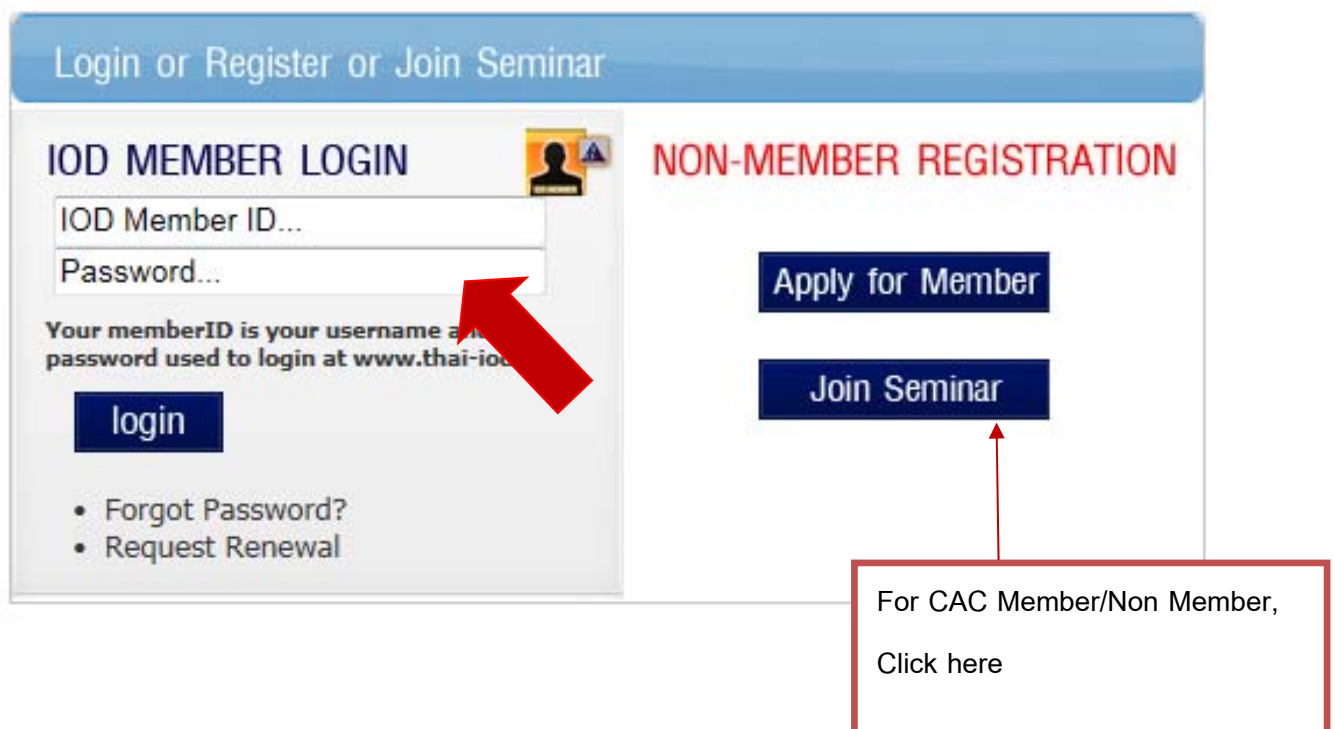
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